

**Always Clean the Light – Dr. Bertice Berry’s Motivationsrede.
Die Struktur mit Überschriften sichtbar gemacht.**

Einleitung: Sie stellt sich ganz knapp vor.

Hi, I’m Doctor Bertice Berry.

Teil I. Geschichte

1/ Sie erzählt von ihrer Arbeit in ihrer Jugend: Putzen [ganz allgemein]

When I was a girl growing up I did cleaning work.

I did all kinds of cleaning work. When I cleaned houses in the morning and in weekends, and in the evenings I cleaned banks, and I would catch the bus to and from work.

And I started this job probably when I was about twelve and continued all the way through high school. And then some time in graduate school even.

2/ Sie beschreibt einen Teilaspekt aus ihrem Arbeitsalltag [konkreter]

But I would meet these other women who were on the corner – I say other women – I was a girl, they were women. And they would be on the corner with me catching the bus to and from.

And I would ask them all kinds of questions about how to clean, what to clean, what’s the best way to use this.

3/ Sie zeigt den Sinn ihrer Arbeit. [Vorbereitung für Teil II: Botschaft]

And they would tell me, because they knew then what the world is finding out now: that cleaning work is essential work and without good cleaning and sanitation everybody gets sick.

4/ Eine Detailgeschichte aus ihrem Arbeitsalltag. Sie ist die Hauptgeschichte der ganzen Rede. [spezifisch-konkret; Qualitätsdetail: echte Dialoge]

One woman would be off to the side kind of quiet. And she always was kind of sizing me up. And then one day she pulled me aside, and she said:

Little girl, always clean the light!

I said: *Ma’am?*

And she said: *Always take care of the lights.*

Ma’am?

She said: Every house you go in, in that first hallway there’s always a big chandelier – nobody’s cleaned it. Get yourself a ladder! Climb up there, climb up to that light and take your solution with you. Put it in a little bowl and clean each crystal. And clean the base and make sure you clean the bulb. Make sure you clean the light itself, because nobody cleans the light! And if you take care of the light, everything shines.

5/ Resultat, die Früchte aus der Geschichte

Well, I did what she said. The very first time I did it the woman of the house came out and said: *What did you do? It looks amazing in here!*

And the husband came in and he said: *Who is this girl? Who ever she is get her back and make sure you pay her extra!*

Teil II. Botschaft

1/ Überschrift - Motto

Always take care of the light!

2/ Schlußfolgerung für ihr eigenes Leben

That has stayed with me. In my life I don't do cleaning work anymore for a job, for a living. But I always take care of the light.

3/ Schlußfolgerung für das Leben der Adressaten ihrer Rede.

a/ erste Ausführung

There's a light inside of each of us. That must be nurtured. That must be cared for. That needs to shine brightly.

It hasn't been addressed. It hasn't been talked to. It hasn't been loved.

Give it the music it wants. Give it the dance it needs. Give it the sunshine its soul admires. Give it the stars at night!

b/ redundierende zweite Ausführung [Anm.: u.U. verzichtbar; Geschmacksfrage]

Your light – that thing about you that shines so brightly that others want to see – needs to be nurtured and loved and cared for, it's been forgotten. We're giving this time to really take care of the light.

Shine! And when you do you give others permission to do the same.

Schluß: Motivationsappell

Don't hide your light somewhere under a bushel or in a corner! Shine your light, and take care of it, nurture it, love it! The world needs you to shine.

Quelle: <https://www.youtube.com/watch?v=GxDgLKIRdWM>

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Quelle: Youtube: <https://www.youtube.com/watch?v=GxDgLKIRdWM>